

A 21st Century Strategy Workshop

HOW TO USE VALUES, VISION AND MISSION TO SUSTAIN HIGH GROWTH FOR LONG TERM SUCCESS

Utilizing Competitive Leadership & Stakeholder Relations

Business Supply Chain	Internal Stakeholders	External Stakeholders	Strategic Plan
Values	Directors/Shareholders Focus on Values & Value	Consumers/Communities Winning Market Conditions	Strategic Planning
Vision	Board of Directors/CEO Leadership Focus on Business Ideas	Investors Financial Realities	Strategic Planning Tactical Planning
Mission	Management Team Focus on Product/Service	Suppliers Logistical Realities	Strategic Action
Goals/Target	Talent Teams Focus on Production/Sales	Retailers/Customers Evolving Market Conditions	Tactical Action

**This One Day Program For All Levels of Staff (Leadership to Shop-floor) Includes:
Role Play Workshop with a High Powered Simulation Exercise & Code of Conduct**

"High growth business leaders always leverage all the resources at their disposal to multiply the results of their action plan. An effective way of doing this is to reach out and **show your stakeholders you care** about them. People you care about will show their appreciation by going the extra mile to help you succeed with your plans. ..." - from page 19 of the book: [SUSTAINING HIGH GROWTH FOR LONG TERM SUCCESS](#)

NEWS UPDATE FROM THE US: **Updated Statement - Commitment to All Stakeholders**

The Business Roundtable today announced the release of a new Statement on the Purpose of a Corporation signed by 181 CEOs who commit to lead their companies for the benefit of all stakeholders – customers, employees, suppliers, communities and shareholders. - **Aug 19, 2019**

CONSULTING ON STRATEGIC ACTION PLANNING

We help leaders to craft a Strategy & Tactics to translate Values & Vision into Stakeholder Action

PRESENTATION/TRAINING WORKSHOP

Book a **Presentation/Training Workshop** for your staff and stakeholders to ensure your business values and standard operating procedures form the basis of people to people relationship across the supply chain. The training workshop **includes a high powered simulation exercise**.

Siddha Param

Strategy Consultant, Negotiator, Author, Speaker

LL.B. (Hons) (London).

Over 25 years advising MNCs & SMEs on leadership, global trade, negotiations and high performance. Teaches "Negotiation Theory & Practice" at Menno Simons College/University of Winnipeg which utilizes simulation exercises from the Harvard Program On Negotiation.

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