

One-Page Marketing Plan

Name of Business:				
Business Objectives:				
The Offer:				
Ideal Target Market:				
Marketing Strategy & Objectives:				
Action Plan	Action	Owner	Date	Cost
Product	To Offer Following			
Price	Create Launch Offer			
	Test Offer & Review			
Place				
Promotion				
Review	Monthly Review			

Nothing in this One-Page Marketing Plan shall constitute or be construed as legal, financial and/or business advice by the creator of this document. This is a suggested framework only to be used at the users own risk.